

Monthly Arts Meeting  
September 10, 2019 5:30 pm  
Community Theatre of Greensboro

**WELCOME/INTRODUCTION: Laura Way, President + CEO ArtsGreensboro**

- Roz Fulton, Executive Director of Community Theatre of Greensboro. The Community Theatre of Greensboro is the oldest Arts organization in Guilford County. The mission of CTG is to bring our diverse community together to learn about, experience, and celebrate the joys of theatre. [www.ctgso.org](http://www.ctgso.org)
- Topics submitted for discussion include connections & referrals and “breaking silos”

**UPDATES:**

**Folk Festival:** Still working on final numbers but local venues did really well. There is a desire to intersect in a more meaningful way with downtown merchants and encourage businesses to have a place outside during the festival. The Folk Festival board will meet next week and will have a better financial picture. The festival is under a separate 501c3 and the team is working on how they will stand alone in the future. There is a \$100,000 state budget still pending.

**Update on Chief Economy Officer:** The selection committee is down to 3 candidates and should make an offer by October 1. Hopefully, the selected candidate will be in place by the end of the month.

**City funding:** Makes sense for ArtsGreensboro to administer city funds and be a re-granting agency. This could change but it is looking positive.

**Project and Mission Grants:** The ArtsGreensboro Project and Mission grant applications are available on our website with a deadline of December 31, 2019. AG is working hard to eventually change grant cycle to fiscal year to coordinate with city and state funding. There may be an extra step to make this happen, but AG will keep application process simple.

**City of Greensboro:** \$500k - AG hopes to administer on behalf of city as part of AG’s pool. AG priorities align with the Creative Greensboro goals. The city funds would be leveraged with private funds 2 to 1. AG to raise \$1million and looking at new strategy and taking a risk. Examining past successes and more robust efforts with new ideas.

**ANNOUNCEMENTS:**

**Greensboro Bound/Pen America:** Free speech advocacy - Writer as Witness and Steve Mitchell will collaborate to offer a series of events, presentations and discussions from September to December.

**United Way and Fanatic:** Artists United to End Poverty - If they can sell 15,000 albums, they can get on the Billboard Charts and be considered for the Grammys! A concert is coming up at LeBauer Park and Center City Park. ArtsGreensboro would help.

**Community Theatre of Greensboro:** 25th anniversary production of the Wizard of Oz. There will be a parade around First Friday. CTG is looking for local bands and dance groups. More information will be sent out soon. Hoping this event will bring the community together.

**Triad Stage:** Join Triad Stage for the showing of *Who’s Afraid of Virginia Woolf* on Tuesday, September 17th and Wednesday, September 18th at 7:30 pm. Admission is Pay What You Can. Keep in mind that Triad Stage is a great music and party venue with 100 seat flexible space.

**Literary Festival:** The Greensboro Literary Festival will take place on May 14 - 17, 2020.

**Carolina Theatre:** Adam Ant, Gordon Lightfoot, and others to perform at The Crown, a small venue, jazz cabaret, etc. Also showcases local talent.

**Van Dyke Performance Space:** Currently working on a fee structure

**Downtown Greenway:** The 65 submissions for the public art contest have been narrowed down to 11.

### **COLLABORATION OPPORTUNITIES**

**Nancy Radtke:** Interested in “something” that could be a spring art festival. The beta test could be around the Greenway. Currently looking for volunteers and trying to find a space that may be a place marker. Perhaps near the Curb Market? A potential date could be leap year, February 29th. Dabney would be willing to take a look at space in the Greenway but we need a task force. This could be another opportunity to bring communities together.

Rebecca Willie from Music for a Great Space has expressed interest.

**Studio 503:** Save the date for November 1st on First Friday. There will be a Centric block party celebration with live entertainment at the Gateway Building. Market-style vending opportunities are available for sign-up. ArtsGreensboro is interested in having a table.

**Sternberger Artists Center:** The SAC open house will take place on the second Saturday of December. Others can get involved with holiday shopping day.

**Fox8** – There is a need for more activation around the arts community. Arts community must provide Fox8 with content in advance and needs to understand the asset map. Laura Way is continuing the conversation and looking at an advertising package. According to General Manager, Jim Himes, the arts are an important footprint in GSO. However, they need news “ready” sources with timely press media alerts. Remember to tag them on your social media.

**CVA/Artist mini-golf:** The exhibit was successful and one of the holes went to the airport. CVA is hoping to do it again next year and is looking for other organizations, companies, and children to design a hole.

**Guilford Nonprofit Consortium:** Check here for big dates for events.