

Monthly Arts Meeting
October 8, 2019 8:30 am
Moore Music Company

WELCOME/INTRODUCTION: Laura Way, President + CEO ArtsGreensboro

- **Al Stephens, Owner of Moore Music Company:** Moore Music Company is central North Carolina's largest and oldest, locally owned music store. We also encourage the community to consider using our venue space for their next event.
- **Topics of discussion:** 1) Peer to Peer Conversations. 2) "Pecha Kucha". 3) First Friday Revisited

PEER TO PEER NETWORK: Preston Lane, Triad Stage

How can we as artists connect and collaborate in order to break the silos? A peer to peer network may help us create opportunities for people to converse.

Laura: Sometimes you need to have an open conversation with someone in a safe space. The network is a good way for us to start talking to each other about issues we are facing and solutions we might have to offer. If this is something the arts community is interested in, we could start this peer to peer network and evaluate its progress as we go along.

Dance Project: This network is valuable. Users would benefit from having a few examples.

Casa Azul: An example of what someone could offer to the network could be: I have experience running an organization with no budget, or I am great at finding funding for my organization.

Greensboro Bound: Also, knowing the value of building relationships is a real skill.

Community Theatre of Greensboro: Finding common ground is a vital skill.

PECHAKUCHA: Andrew Young

Background in visual arts and education. Working on the arduous task of increasing accessibility to the arts for refugee immigrant communities in Greensboro.

"PechaKucha", is a word of Japanese origin, meaning "small talk" or "chit-chat." It was created by artists and designers who wanted to help presenters communicate their ideas with images. Think of it as an upgrade to the familiar 30 second elevator speech. Artists in Greensboro can benefit from a similar kind of group talk. The structure of these talks are simple, but allow 15 individuals passionate about a chosen topic, each presenting their ideas with 20 images, 20 seconds each.

FIRST FRIDAYS REVISITED: Deonna Kelli Sayed, Greensboro Bound

Areas of focus are closing the street, artists and local merchants collaborate to provide gathering spaces for the public, and an ABC license

Moore Music Company: Frustration with First Fridays are shared because the events are mostly alcohol driven and there is a lot of red tape. Are we connecting with retail merchants?

Laura: Getting artists to do things for free does not work. The creative energy infused in other First Friday models is what makes it work. Get buy-in from the creative community to activate the street. Working on partnerships with DGI, ArtsGreensboro, City of Greensboro and downtown businesses.

Preston: Supportive, but there are concerns about closing down the street. There are conflicts with opening nights as well. Would the Greene St. parking deck be available?

Sarah Healy: First Fridays in the cultural center would benefit families with small children. It could create more family friendly activities and provide exposure to new audiences.

Carolina Theatre: Need to find a way to draw the public to First Fridays.

Laura: We need a good model structure and we need to build an audience. Continuing conversations with DGI.