

Monthly Arts Meeting  
November 12, 2019 5:30 pm  
Creative Aging Network – NC Bell Campus

### **WELCOME/INTRODUCTION: Laura Way, President + CEO ArtsGreensboro**

- Lia Miller, Executive Director of CAN-NC. Mission: To enhance the well-being of older people in North Carolina through creative arts programming, education, and training.

**Recap:** The topics of discussion for last month were Pecha Kucha, peer to peer network, and First Fridays

### **Announcements:**

- For more information about ArtsGreensboro's Monthly Arts Meetings, visit [artsgreensboro.org](http://artsgreensboro.org) or click on the following link: <https://www.artsgreensboro.org/programs-initiatives/monthly-arts-meetings/>
- New developments at CAN-NC-Bell Campus: Digital arts studio and interactive sculpture garden coming soon.
- Laura Way's trip to Memphis, TN for the Arts Council Leadership Conference: Inspired by Crosstown, a ten-story urban building in Memphis. <https://crosstownconcourse.com/>
- ArtsGreensboro will continue to fundraise for summer program outreach for underserved youth in the community.

### **Shared Services:**

- ArtsGreensboro aims to help artists and arts organizations intersect with each other to drive arts in the community. How can we best leverage \$1,000,000 to reach more people in the community? By creating shared spaces for creatives to do their work, ArtsGreensboro can intersect with more constituents.
- Non-profit and smaller grassroots organizations struggle to get funding for operating costs. How can ArtsGreensboro help in addition to providing funding in the form of grants? Discussion followed on ways to assist "below the line", potentially in shared services, just as tech, HR, finances, etc. In addition to providing grant funding for qualifying nonprofit organizations every year, ArtsGreensboro does provide services for artists, nonprofits, and for-profits alike: Free consultation, suggestions for potential collaborations, and periodic workshops and peer network groups. AG wants to help build the capacity to assist nonprofits.
- Do art organizations in the community share common resources already? (Ex.: Bank, printers, IT company.)

### **Diversity:**

- Racial and socioeconomic diversity within the arts in Greensboro is lacking. Organizations that have been denied access to the arts in the past typically struggle for resources and funding now.
- What is the role of the community in making sure that our history is not only preserved, but historically underserved populations of artists continue to develop and achieve artistic excellence? In alignment with the city's Cultural Master Plan, ArtsGreensboro will balance access with artistic excellence.