



SOTA

State of the Arts
LUNCHEON

presented by  **UNC GREENSBORO**
Find your way here

APRIL 23
Van Dyke
Performance Space
11:30AM - 1:30PM
artsgreensboro.org



What is ArtsGreensboro

ArtsGreensboro is the community's largest alliance of public and private resources supporting Greensboro's vibrant arts scene. Through the annual ArtsFund Campaign, contributor's dollars are leveraged by corporate, foundation, and government funding to support a local arts economy that contributes over \$162 million annually back into our city.

What is the State of the Arts Luncheon

An annual Awards presentation Celebrating a Year of Creativity, Innovation, and Change.

When: Thursday, April 23, 2020

Time: 11:30AM – 1:30PM

Where: Van Dyke Performance Space
200 N. Davie St. (1st Floor of Cultural Center)

Why is this Important?

There is a ROI in creatives having a seat at the table. When you have creative individuals (the visual artist, musician, spoken word poet, etc.) at your table, in your workforce, on your team, or board, you add nuance and dimension to problem solving, roadblocks become opportunities, failure is viewed through a different lens, and creative thinking is fused into the entire culture of the organization. Creative approaches drive value to brand. Creative brands drive business. Creatives = ROI.

About the Arts Awards

Each year ArtsGreensboro honors members of our community who contribute to the arts in meaningful ways. These prestigious awards recognize businesses, individuals, and teachers. This year the award winners will be

honored at the April 23, 2020 State of the Arts Luncheon. Call for nominations are open until February 21, 2020.

ARTS IN BUSINESS AWARD

Working in partnership with the Greensboro Chamber of Commerce and the Guilford Merchants Association, The Arts in Business Award honors small businesses (both profit and non-profit) in the Greensboro area for leadership, commitment and outstanding initiatives with the arts and arts organizations.

ARTS EDUCATION TEACHER OF THE YEAR AWARD

In partnership with Guilford County Schools (GCS), ArtsGreensboro is pleased to offer the Arts Education Teacher of the Year Award sponsored by Wells Fargo. The award, established in 2006, recognizes an outstanding arts educator in the Guilford County School System.

O. HENRY LIFETIME AWARD

In partnership with the Greensboro Chamber of Commerce, ArtsGreensboro established the O. Henry Lifetime Award to honor local individuals who have exhibited lifelong achievement and commitment to the arts and culture in the Greensboro community, in addition to local artists who have made an extraordinary contribution to their field.

BETTY CONE MEDAL OF THE ARTS AWARD

The Betty Cone Medal of Arts Award, established in 1999 and sponsored by AT&T North Carolina, honors local artists who have achieved clear excellence in their discipline and/or have made extraordinary contributions to their field or the community through their artistry or expertise.

How You Can Partner

Tables (seats 8) can be purchased online at \$500 each. Individual tickets are also available at \$100 each (limited capacity). Please visit artsgreensboro.org/elevate/state-of-the-arts/ to reserve your seats.

Sponsorships are also available starting at the \$1000 level. To reserve your sponsorship, please contact Catena Bergevin, Director of Development, at cbergevin@artsgreensboro.org or 336.279.7082.