Artist Support Grant Workshop

Davidson, Davie, Forsyth, Guilford, and Randolph Counties

https://www.artsgreensboro.org/amplify/asg/
<table>
<thead>
<tr>
<th>Time</th>
<th>Session Description</th>
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</table>
| 12:00 PM- 12:05 PM | 1. Welcome & Introductions (Dara Silver, ACWSFC)  
   a. Welcome Artists!  
   b. Please add your Name, Art Discipline, and County to the chat box.  
   c. Introductions of Presenters (ArtsGSO: Darlene & Kendall, ACWSFC: Dara & Jordan) |
| 12:05 pm-12:10 pm | 2. About the Artist Support Grant (Darlene McClinton, ArtsGSO)                      |
| 12:10 pm-12:25 pm | 3. Eligibility and Requirements (Dara Silver)                                       |
| 12:25 pm-12:40 pm | 4. Application Process (Darlene McClinton & Kendall Rooks)                          
   a. How to Access Submittable  
   b. Work Samples  
   c. Documentation of Artist Work |
| 12:40 pm-12:45 pm | 5. Review Process (Dara Silver)                                                     
   a. Evaluation Criteria  
   b. Review Process |
| 12:45 pm-1:00pm  | 6. Questions and Answers (Dara Silver)                                              |
The North Carolina Arts Council has established the Artist Support Grant (ASG) as a one-year regional grant program to support individual artists during and following the COVID-19 pandemic.

The Artist Support Grant program expands the number of regional consortiums from 13 to 18 to ensure more equitable disbursement of funds to artists in rural and urban areas across the state.

The program provides direct support to individual artists for professional and artistic development, either to enhance their skills and abilities to create work, or to improve their business operations and capacity to bring the work to audiences.
Eligibility and Requirements

Residency

- Artists must reside in the following counties **Davidson, Davie, Forsyth, Guilford, and Randolph County and live in Region 11 for at least one (1) year.**
- Applicants must be at least **18 years old** and either a U.S citizen or permanent resident immigrant. Proof of residence and statue may be required by the consortium.
- Artists who have lived in more than one region should apply only where they spend **the majority of the year.**
- All members of a **collaborating team** must be North Carolina residents, live in the region where they are applying, and meet the other eligibility requirements.
- Résumés documenting residence from all team members should be included with the application.
Eligibility and Requirements

Multiple Awards

- Artists who are sole proprietors of organizations that have already received funding for Fiscal Year 2020-2021 from the North Carolina Arts Council are ineligible to apply.

Conflicts-of-Interest

- Current board and staff members of the participating partner organizations and their family members are not eligible to apply for the award.
Eligibility and Requirements

Student Status

- The Artist Support Grant is intended for adult, **non-student artists**.
- Artists enrolled **full-time** in undergraduate or associate degree-granting programs may not apply for the grant.

**Exceptions:**

a. Artists in certificate programs are generally eligible.

b. Artists pursuing graduate degrees in subjects other than their art form may be eligible if they meet the other eligibility criteria.
Eligible Projects and Costs

In project year 2020–2021, applicants may apply for up to 50 percent of the grant to support artist fees.

- **Completion/Presentation of New Work** — Cost of resources necessary to complete or present a significant new work (e.g., purchasing art supplies or equipment (digital may qualify) or space rental)
- **Career Promotion** — Projects aimed at advertising artists’ work and/or demonstrating their skill level (e.g., websites, portfolios, audio-visual documentation, and online presentation)
- **Training** — Costs to attend a class or workshop (in-person or virtual) aimed either at enhancing the artist’s skill level or professional development (e.g., a master class or workshop taught by acknowledged authorities in the applicant artist’s medium)
- **Travel** — Costs of transportation, lodging, and food for training, professional conferences, or research as allowed or possible while adhering to social distancing guidelines
- **Services** — Rental of equipment or facilities for presentation of a new work, recording studio space, etc.
- **Supplies** — Purchase of supplies and materials necessary for the completion or production of a new work deemed by the artist to be an essential work in his/her career.
- **Artist Fee** — Costs of labor, equals the time that one spends on a project. (Two ways to show a reasonable artist fee is by the hour and/or by the month)
Ineligible Projects and Costs

- Scholarships for undergraduate- or graduate-level education
- Projects that support or oppose a particular candidate for public office
- Projects that are exclusive to members of a particular religious faith group
- Nonprofit initiatives
- Projects that do not have a direct effect on the applicant’s growth as an artist (e.g., the promotion of other artists’ work)
2019-2020 Grant Recipient Examples

- **Roland Antoine Williams (Visual Art, Guilford)**- $1,200- to create series of mixed media paintings and found objects, which examines current societal fear in regards to Blackness.

- **Vonii Bristow-Haith (Theatre, Guilford Co.)**-$1,000-to develop a project, I am proposing is a beautifully intimate short film titled ""Ghostwriter"". ""Ghostwriter"" chronicles the life of a young child from boyhood to young-adulthood.

- **Guido Villalba Portel (Inter-disciplinary, Guilford Co)**- $750- 'Gate City Voices: Together We Ride', 2-channel video art work, series of public screenings, educational workshops exploring and intersecting public transportation with locals, and immigrant youth.

- **Anna Luisa Daigneault (Music, Guilford Co)** - $1,900 to produce ten musical works that uplift listeners, blend genres and explore themes that are difficult to tackle.
Budget

Complete the following budget expense and income table. Expenses and income should be detailed, accurate, and consistent with the project narrative. Round figures to the nearest whole number, $500, not $499.95.
### Expenses

<table>
<thead>
<tr>
<th>Description</th>
<th>Total</th>
<th>Grant</th>
<th>Other Sources</th>
</tr>
</thead>
<tbody>
<tr>
<td>Artist Fee</td>
<td>$1,000</td>
<td>$1,000</td>
<td></td>
</tr>
<tr>
<td>Art Supplies</td>
<td>540</td>
<td>540</td>
<td></td>
</tr>
<tr>
<td>Shipping Fee</td>
<td>150</td>
<td>150</td>
<td></td>
</tr>
<tr>
<td>Promotional Materials</td>
<td>180</td>
<td>180</td>
<td></td>
</tr>
<tr>
<td>Framing Supplies</td>
<td>130</td>
<td>130</td>
<td></td>
</tr>
</tbody>
</table>

**Total Expenses:** $2,000

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### Income

<table>
<thead>
<tr>
<th>Description</th>
<th>Total</th>
<th>Grant</th>
</tr>
</thead>
<tbody>
<tr>
<td>NCAC Artist Support Grant</td>
<td>2,000</td>
<td>2,000</td>
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</table>

**Total Expenses:** 2,000
North Carolina Artist Support Grant  
2020-2021 Application  
Budget Income and Expenses

<table>
<thead>
<tr>
<th>Expenses</th>
<th>Total</th>
<th>Grant</th>
<th>Other Sources</th>
</tr>
</thead>
<tbody>
<tr>
<td>Artist Fee</td>
<td>$1,000</td>
<td>$3,000</td>
<td>0</td>
</tr>
<tr>
<td>Art Supplies</td>
<td>800</td>
<td>540</td>
<td>260</td>
</tr>
<tr>
<td>Shipping Fee</td>
<td>250</td>
<td>150</td>
<td>100</td>
</tr>
<tr>
<td>Promotional Mat</td>
<td>180</td>
<td>180</td>
<td>0</td>
</tr>
<tr>
<td>Framing Supplies</td>
<td>500</td>
<td>130</td>
<td>370</td>
</tr>
</tbody>
</table>

| Total Expenses:                   | $2,730| $2,000| 730           |

**Income**

<table>
<thead>
<tr>
<th>Description</th>
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<th>Grant</th>
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<tr>
<td>NCAC Artist Support</td>
<td>2,000</td>
<td>2,000</td>
<td>1,000</td>
</tr>
<tr>
<td>In Kind Donation</td>
<td></td>
<td></td>
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</tr>
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</table>

| Total Income:          | 2000  | 2000  | 730           |
The Application Process
Davidson, Davie, Forsyth, Guilford, and Randolph Counties

https://www.artsgreensboro.org/amplify/asg/
How to create a submittable account?

a. Go to [https://www.artsgreensboro.org/amplify/asg/](https://www.artsgreensboro.org/amplify/asg/)
b. Go to the “Funding” tab
c. Click on the subtab, “For Individual Artist”
d. Click on the tab to the right that says “Apply Now” [https://www.artsgreensboro.org/amplify/asg/](https://www.artsgreensboro.org/amplify/asg/)
e. There will be a display of information in regards to the account
f. Scroll down below and click on “Create an Account”
g. Personalize account
h. Once an account has been created you will be able to receive support from submittable after business hours ([https://www.submittable.com/help/organization/](https://www.submittable.com/help/organization/))
AASG Deadline

- Application Information
  a. Application Opened: **August 3, 2020 8:00 AM EST**
  b. Application Deadline: **Midnight Sunday, October 4, 2020.** All applications are submitted on the [https://www.artsgreensboro.org/amplify/asg/](https://www.artsgreensboro.org/amplify/asg/) online grant portal

- Timeline
  a. Project Timeline: Recipients will be notified by **December 15, 2020**
  b. Projects must be completed by Tuesday, **June 30, 2021**
  c. Project Evaluations Due: **15 Days after project completion**
The Review Process
Davidson, Davie, Forsyth, Guilford, and Randolph Counties

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Evaluation Criteria

**Artistic Merit (50%)**
- Demonstrated talent in an art form and overall excellence of the artist’s work
- Evidence of originality, inventiveness, and/or cultural significance in the art work

**Project Merit (25%)**
- Feasibility (well-organized, shows preparation and planning) of the proposed project
- Clear, well-thought out and informative budget

**Professional Development (25%)**
- Clear commitment to a career as a practicing professional artist
- Benefit of the proposed project to the artist’s professional growth
Review Process

- All complete applications will be reviewed by a diverse panel of arts professionals with experience in various disciplines.
- Panelists will score each application based on the evaluation criteria (Artistic Merit - 50%, Project Merit - 25%, Professional Development - 25%).
- Panelists will provide feedback on all applications based on the evaluation criteria.
- Upon request, feedback and scoring will be provided to all applicants.
Questions and Answers

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