IT'S TIME TO MAKE A
NEW CREATIVE INVESTMENT
In 2009, the citizens of Greensboro approved a $30 million bond to support the expansion and enhancement of the Greensboro Science Center. They leveraged these dollars, and without question, the Science Center is a shining star. Municipal investment led to private investment, which led to economic development, impact and success.
In 2016 a private/public partnership was formed to build a cultural anchor in Downtown Greensboro. Private dollars led to public dollars resulting in the state-of-the-art 3000 seat venue. No one questions the positive outcome that will result—even Alexander Hamilton is coming to town!
Using American Rescue Plan Act of 2021 funds, ArtsGreensboro asks Guilford County and the City of Greensboro each to allocate $2.5 million to support the creative sector.

**ARTSGREENSBORO WILL MATCH UP TO ONE-THIRD.**

The investment provides creatives, artists and arts organizations tools and resources to enable them to become financially stronger and more outwardly-focused. With an emphasis on professional and business development, entrepreneurialism, cooperation and collaboration, artist and organizations working within the creative economy will emerge sustainable and better prepared to succeed(thrive) in a post pandemic environment.

---

**THE ASK IS SIMPLE**

The Arts Council’s job is to ensure the health and sustainability of the creative sector, from musicians to museums, actors to opera, and all the creativity in between to benefit the entire community.

Laura Way, President + CEO, ArtsGreensboro
THE REALITY IN THE POST-PANDEMIC WORLD: COMPETITION FOR THE DOLLAR WILL BE FIERCE...

Organizations with good annual growth, rising donors, positive working capital, and healthy balance sheets may want to look internally at creating more efficient systems while planning for resuming operations.

But if for you, performance was typical of the industry, seeing negative working capital increased stress, etc., the questions to ask are:

• Can you have the courage to see money not as the cause of our problem but as the manifestation of the value our audiences place on us?
• Can we shift our focus from looking inward to looking outward instead, asking ourselves what our community needs? What do they demand today to which we can attach ourselves?
• Can we think about reorganizing and redefining instead of returning and recommitting?

We must focus on the micro-level unpacking at every dimension of our organization.

“WE KNOW THAT HEALTHIER ORGANIZATIONS HAVE MORE FREEDOM TO TAKE RISKS, BUILD COLLABORATIONS AND PARTNERSHIPS, AND MAKE BOLDER CHOICES. NOW IS THE TIME TO DO WHAT IS NECESSARY. FORWARD MOVEMENT FROM GREENSBORO WILL NEED A HEALTHY ARTS ECOSYSTEM—ONE WITH A DIVERSITY OF DISCIPLINES, A DIVERSITY OF AESTHETIC VIEWPOINTS, A DIVERSITY OF CULTURES, ORGANIZATION SIZES, AND STRUCTURES. THIS SYSTEM WILL REQUIRE INTENTIONAL INVESTMENTS REFLECTIVE NOT ONLY OUR LOVE OF THE ARTS BUT OUR LOVE OF OUR CITY AND OUR BELIEF IN THE POTENTIAL OF THE FUTURE FOR ALL OF US.”

Ben Cameron | President | Jerome Foundation, excerpt from Lunch + Conversation Program
ARTSGREENSBORO MUST HELP STRENGTHEN THE ARTS ECOLOGY OF GUILFORD COUNTY. TOO MANY ARTS ORGANIZATIONS ARE NOT SUSTAINABLE WITHOUT EXTERNAL INVESTMENT IN BOLD PLANS. FUNDS ARE NECESSARY TO FACILITATE LONGER ARTISTIC PLANNING CALENDARS, TRANSFORMATIONAL PROGRAMMING, SOPHISTICATED MARKETING AND COLLABORATIONS NECESSARY TO ENGAGE NEW AUDIENCES AND GENERATION OF SUPPORTERS. A SECTOR-WIDE MARKETING EFFORT IS ESSENTIAL TO HIGHLIGHT THE BEST WORK OF LOCAL ARTISTS AND ARTS ORGANIZATIONS. TAKE ADVANTAGE OF THIS CRISIS TO COME OUT STRONGER.

Michael Kaiser, | President | DeVos Institute for Arts Management
A strong and growing creative sector is the backbone to a vibrant community. Having artists and other creatives live and work in our community drives community and economic outcomes. We know this because, as a city, we benchmark ourselves against communities that have strong creative communities: Austin (TX), Raleigh (NC), Columbus (OH), Pittsburgh (PA). Each invests significantly more in their arts ecosystem.

What else do our benchmark cities have in common? They have a stronger arts community because they invest in the arts at the local level. They have more for-profit art entities. Artists can make a successful living. Their top ten arts institutions’ average budget is 150% higher than Greensboro’s top organization’s average budget.

<table>
<thead>
<tr>
<th>Population</th>
<th>Average Budget Size of their Top Ten Arts Organizations</th>
<th>GDP CHANGE 2017 – 2019</th>
</tr>
</thead>
<tbody>
<tr>
<td>St Petersburgh City, FL 265,351</td>
<td>$ 3,784,758</td>
<td>24.2%</td>
</tr>
<tr>
<td>Raleigh, NC 1,444,000</td>
<td>$ 4,308,523</td>
<td>13.4%</td>
</tr>
<tr>
<td>Charleston City, SC 137,566</td>
<td>$ 2,959,843</td>
<td>11.7%</td>
</tr>
<tr>
<td>Greenville, SC 70,635</td>
<td>$ 3,554,729</td>
<td>11.4%</td>
</tr>
<tr>
<td>Pittsburgh City, PA 300,286</td>
<td>$ 22,870,472</td>
<td>10.3%</td>
</tr>
<tr>
<td>Austin, TX 2,053,000</td>
<td>$ 6,859,280</td>
<td>8.0%</td>
</tr>
<tr>
<td>Louisville, KY 617,638</td>
<td>$ 7,276,150</td>
<td>7.4%</td>
</tr>
<tr>
<td>Greensboro / High Point, NC 409,501</td>
<td>$ 1,758,307</td>
<td>6.9%</td>
</tr>
<tr>
<td>Dayton City, OH 140,407</td>
<td>$ 4,540,317</td>
<td>4.5%</td>
</tr>
<tr>
<td>Chattanooga, TN 182,799</td>
<td>$ 3,784,758</td>
<td>3.6%</td>
</tr>
</tbody>
</table>
You can search out areas where artists and craftspeople have congregated: often small or midsize, with a reasonable cost of living, in attractive areas near larger cities. Many locations focus on one craft — which often brings in others. This eventually attracts creative people, and more shops, restaurants and diverse opportunities.

Around the country, places are intentionally developing spaces and providing financial support to encourage and build strong ecosystems around the arts, makers and design communities. And post-pandemic, places like these are attracting people who can now work from home and seek a creative area to do so.

Blossoming from its manufacturing, textile and tobacco past, the Carolina Core is reinvesting in its creative communities with a surge of developments and repurposed landmark/historic buildings worth $2 billion.

ROAD TRIP OR RELOCATE?
CHECK OUT THESE ARTISAN COMMUNITIES IN N.C., N.Y., AND MISSOURI
by Lea Lane, *Forbes*, May 14, 2021 (excerpt)

THE ARTS SECTOR IS NOT SEEING THIS INVESTMENT, AND YET CREATIVE INNOVATION IS ROOTED IN THE ARTS. IMAGINE THE POSSIBILITIES.
### Arts, Entertainment, & Recreation Employment

<table>
<thead>
<tr>
<th></th>
<th>2016</th>
<th>2017</th>
<th>2018</th>
<th>FTE Change</th>
<th>Change</th>
<th>Population</th>
<th>% of Population</th>
</tr>
</thead>
<tbody>
<tr>
<td>Buncombe County</td>
<td>4,216</td>
<td>4,965</td>
<td>4,539</td>
<td>323</td>
<td>8%</td>
<td>244,461</td>
<td>1.86%</td>
</tr>
<tr>
<td>Wake County MSA</td>
<td>12,893</td>
<td>10,110</td>
<td>12,543</td>
<td>(350)</td>
<td>-3%</td>
<td>952,143</td>
<td>1.32%</td>
</tr>
<tr>
<td>Charlotte MSA</td>
<td>10,723</td>
<td>13,687</td>
<td>12,879</td>
<td>2,156</td>
<td>20%</td>
<td>967,971</td>
<td>1.33%</td>
</tr>
<tr>
<td>Greensboro - High Point MSA</td>
<td>5,217</td>
<td>5,410</td>
<td>5,126</td>
<td>(91)</td>
<td>-2%</td>
<td>501,018</td>
<td>1.02%</td>
</tr>
<tr>
<td>Forsyth County</td>
<td>2,367</td>
<td>2,932</td>
<td>2,983</td>
<td>616</td>
<td>26%</td>
<td>357,850</td>
<td>0.83%</td>
</tr>
</tbody>
</table>

### Case in Point

**Growth in GDP Between 2017 and 2019**

- 13% | Raleigh MSA
- 13% | Buncombe County
- 10% | Charlotte MSA
- 7%  | Greensboro/High Point
- 6%  | Forsyth County

Source: [https://fred.stlouisfed.org/series/NGMP24660](https://fred.stlouisfed.org/series/NGMP24660)
When the Walton Family Foundation commissioned a cultural study of Northwest Arkansas in 2015, they discovered something surprising: Though the area was already rife with well-known cultural institutions like Crystal Bridges Museum, the Walton Arts Center and TheatreSquared, Northwest Arkansas is a community hungry for more.

Enter CACHE, the one-year-old regional arts services organization funded by the Walton Family Foundation and housed within the Northwest Arkansas Council. CACHE -- the acronym for Creative Arkansas Community Hub and Exchange -- was designed to “elevate and support all members of the region’s arts and culture ecosystem, whether they’re artists, arts organizations or arts patrons.

“If we can start to talk about creativity as inherent in the way that we experience people, in the way that we economically develop, the way we grow and the way we spend time together, that’s really the core and central goal. We have all the raw materials here. It’s an incredibly rich cultural region.”

excerpt Arkansas Democrat Gazette, December 27, 2020

THE VISION IS BEING A PART OF A COMMUNITY WHERE THE ARTS MAKE A DIFFERENCE TO EVERY OTHER ASPECT OF LIFE. WE DON’T THINK ABOUT THE ARTS AS ‘ON HIGH’ OR THE ARTS AS A PARTICULAR DISCIPLINE. WE’RE REALLY TALKING ABOUT CREATIVITY, WHICH IS SOMETHING THAT WE ALL HAVE WITHIN US AND IS INHERENT IN EVERYTHING THAT WE DO, INCLUDING BUSINESS AND INNOVATION AND ALL OF THE THINGS THAT ARE GOING ON.

Allyson Esposito, Executive Director, ACHE (Creative Arkansas Community Hub and Exchange)

THE CACHE’S SIX-PRONG APPROACH TO SUPPORTING THE ARTS SCENE:

1. DIVERSITY AND INCLUSION
2. ENTREPRENEURSHIP
3. TALENT ATTRACTION
4. HEALTH CARE TRANSFORMATION
5. ECONOMIC DEVELOPMENT
6. WORKFORCE DEVELOPMENT
THE LOCAL CREATIVE ECONOMY

Too many arts organizations are not sustainable without external investment in bold plans. Greensboro’s and High Point’s marquee institutions are modestly funded compared to similar cities.

- The arts sector never fully recovered from the Great Recession
- There are many small, under-resourced organizations, fewer mid-size
- Organizations of color are very small
- The loss of corporations has affected all arts organizations
- The donor community is underdeveloped; many organizations achieve less than the national average in individual giving and board giving is modest
- The impact of the Tanger Center is unclear

Devos Institute for Arts Management Report to ArtsGreensboro, December 2020


July 2020 McKinsey + Company Report
THE DATA MAKE CLEAR THAT THE ARTS ARE NOT FRILLS OR EXTRAS, BUT RATHER INVESTMENTS THAT BUILD SOCIAL COHESION AND STRENGTHEN LOCAL AND STATE ECONOMIES—CREATING JOBS, GENERATING GOVERNMENT REVENUE, AND GROWING TOURISM. WITH THOSE BENEFITS, IT IS NO WONDER THAT 71% OF AMERICANS FAVOR GOVERNMENT FUNDING FOR THE ARTS AS A MEANS TO ADDRESS JOBS AND THE ECONOMY, AND 86% AGREE THAT “THE ARTS ARE IMPORTANT TO LOCAL BUSINESS AND THE ECONOMY.” TO CAPITALIZE ON THESE BENEFITS, HOWEVER, GOVERNMENT MUST CONTINUE TO INVEST IN THEIR ARTISTS AND ARTS ORGANIZATIONS TO ENSURE THEY SURVIVE THE PANDEMIC.

Randy Cohen, Vice President of Research at Americans for the Arts

In 2017, the Americans for the Arts released the Arts & Economic Prosperity 5. This report highlighted the impact of the arts and culture sector in Guilford County. The results for Arts and Culture Sectors in Guilford County were as follows:

- Generates $162.2M in total economic activity
- Supports 5,963 full-time equivalent jobs
- Generates $112.1M in household income to local residents
- Delivers $15.6M in local and state government revenue

USING THE SAME TOOLS AND METHODOLOGY, WE KNOW THE PRE-COVID AND COVID ECONOMIC IMPACT

PRE-COVID FY 2019 ECONOMIC IMPACT DATA (N = 24; AUDIENCE = 564,575) *

<table>
<thead>
<tr>
<th></th>
<th>Organizational Impact +</th>
<th>Audience Multiplier Effect</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>FTEs</td>
<td>478</td>
<td>426</td>
<td>904</td>
</tr>
<tr>
<td>Expenditures</td>
<td>12,839,561</td>
<td>16,275,636</td>
<td>29,115,197</td>
</tr>
<tr>
<td>Household income generated</td>
<td>10,391,334</td>
<td>9,086,525</td>
<td>19,477,859</td>
</tr>
<tr>
<td>Local government revenue</td>
<td>483,924</td>
<td>727,846</td>
<td>1,211,770</td>
</tr>
<tr>
<td>State government revenue</td>
<td>707,718</td>
<td>1,034,968</td>
<td>1,742,686</td>
</tr>
<tr>
<td>Total</td>
<td>$24,423,015</td>
<td>$27,125,401</td>
<td>$51,548,416</td>
</tr>
</tbody>
</table>
LIQUIDITY ACROSS THE ORGANIZATIONS IS ALSO PROBLEMATIC. IF, FOR EXAMPLE, THERE WERE A CATASTROPHIC EVENT INTERRUPTING REGULAR OPERATIONS, AS A CULTURAL COMMUNITY, THERE WOULD BE INADEQUATE FUNDING AVAILABLE TO PROVIDE THREE-MONTHS OF SALARY CONTINUATION. HAVING A CASH RESERVE TO COVER A MINIMUM OF THREE MONTHS OF OPERATIONS IS A WIDELY ACKNOWLEDGED BEST PRACTICE. 


<table>
<thead>
<tr>
<th>FY 2020 ECONOMIC IMPACT DATA (N = 24)*</th>
</tr>
</thead>
<tbody>
<tr>
<td>Impact</td>
</tr>
<tr>
<td>--------</td>
</tr>
<tr>
<td>State taxes lost</td>
</tr>
<tr>
<td>Local taxes lost</td>
</tr>
<tr>
<td>Total lost tax revenue</td>
</tr>
<tr>
<td>Decrease in total revenues</td>
</tr>
<tr>
<td>Lost Spending from audiences @$22/</td>
</tr>
<tr>
<td>Lost wages @ average $18/hour</td>
</tr>
<tr>
<td>Lost income to contracted artists @$150/</td>
</tr>
<tr>
<td>TOTAL for N = 24</td>
</tr>
</tbody>
</table>

CONFIDENTIAL ASSESSMENT OF 21 ARTS GROUPS (MAY 2021):
- Two showed a profit in 2019, 2020 and project a profit in 2021 and 2022
- Nineteen had at least one year with an operating deficit
- Eleven projected an operating deficit for 2021
- The aggregate net cash flow for all 21 over four years was a negative $2M
- BIPOC organizations are exponentially smaller and much more fragile
## THE INVESTMENT

$7,500,000

### ONE-THIRD COUNTY
### ONE-THIRD CITY
### ONE-THIRD ARTSGREENSBORO

<table>
<thead>
<tr>
<th>Initiative</th>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Creative Industries (Arts and Culture) Relief Grants (non and for-profit)</td>
<td>Operational support for arts businesses and nonprofits, net of other current relief support</td>
<td>3,500,000</td>
</tr>
<tr>
<td>Professional artist relief grants</td>
<td>Operational support for arts businesses and nonprofits, net of other current relief support</td>
<td>500,000</td>
</tr>
<tr>
<td>Commissions for artists in schools</td>
<td>New: Mitigate COVID fallback through Art Integration</td>
<td>450,000</td>
</tr>
<tr>
<td>Professional development for artists and arts groups</td>
<td>Build sustainable creative businesses (GNPC, UNCG, Center for Creative Economies, TAG, &amp; Launch GSO), professional dues and conferences, leadership and DEI training</td>
<td>500,000</td>
</tr>
<tr>
<td>Revolving Loan Fund for Big Ideas</td>
<td>A loan fund to seed transformative projects. Partner with PBC to manage</td>
<td>1,000,000</td>
</tr>
<tr>
<td>Shared Services Platforms</td>
<td>Build platform out to provide back office for small and midsize organizations at below market rates for first 3 years</td>
<td>250,000</td>
</tr>
<tr>
<td>Cash Reserve for Arts + Culture Emergency Fund</td>
<td>Low to no-interest loan fund and relief dollars for catastrophic situations</td>
<td>1,000,000</td>
</tr>
<tr>
<td>Arts Across Guilford Marketing Strategy</td>
<td>National brand, marketing, and communication strategy for economic impact</td>
<td>300,000</td>
</tr>
</tbody>
</table>

Total: $7,500,000
INVESTMENT OUTCOMES, COUNTY-WIDE

- Attracting and Increasing Tourism
- Thriving Creative Businesses
- Retention of Talent
- Positive Economic Growth

“Having a strong and growing creative sector is the backbone to a vibrant community. Having artists and other creatives live and work among us drives community and economic outcomes. We know this because, as a city, we benchmark ourselves against cities that already have strong creative communities.”

Laura Way | President + CEO | ArtsGreensboro
THE RIPPLE EFFECT

INVESTING IN THE CREATIVE ECOSYSTEM PRODUCES A RIPPLE EFFECT:

• A VIBRANT, THRIVING ECONOMY, PRODUCES NEIGHBORHOODS THAT ARE MORE LIVELY, COMMUNITIES THAT ARE MORE ENERGIZED, AND MORE TOURISTS AND RESIDENTS DRAWN TO AN AREA
• A MORE CONNECTED POPULATION WITH DIVERSE GROUPS SHARING COMMON EXPERIENCES, SHARING NEW PERSPECTIVES, AND UNDERSTANDING EACH OTHER BETTER
The impact of the arts on student achievement cannot be understated. The arts provide students with an avenue for expressing themselves in the most efficient manner. Research has proven the arts are a dynamic method for social-emotional learning, increasing scores, and ensuring the whole child is properly addressed. The impact of the arts in Guilford County schools is astounding. The statistics below demonstrates the percentage of students who complete an arts pathway and who excel in other areas.

INTEGRATING ARTS THROUGHOUT ALL CURRICULUM AREAS DRIVES EDUCATIONAL OUTCOMES.

99% Number of students enrolled in Honors, AP + IB courses
97% Number of students involved in Sports, Clubs + Student Government
99% Number of college-bound students
100% Number of senior participants graduating
ECONOMIC VITALITY THRIVES THROUGH CREATIVE INVESTMENTS IN CREATIVE INDIVIDUALS AND ORGANIZATIONS. THE AMERICAN RESCUE PLAN IS A ONE-TIME STIMULUS; A CHANCE FOR AN EVERGREEN FUND SEEDING TRANSFORMATIVE IDEAS FROM ARTISTS, ARTS ORGANIZATIONS, AND CREATIVE ENTREPRENEURS. THE “REVOLVING LOAN FUND FOR BIG IDEAS” INVESTS IN THE POTENTIAL OF PEOPLE, ORGANIZATIONS, AND SYSTEMS TO CREATE DIVERSE, EQUITABLE AND INCLUSIVE EXPERIENCES FOR RESIDENTS AND BUSINESSES. PIEDMONT BUSINESS CAPITAL HAS DONE THIS TYPE OF WORK IN LOCKSTEP WITH SO MANY PARTNERS, PURSUING LARGE GOALS, REMARKABLE OUTCOMES, AND EQUITY IN ECONOMIC OPPORTUNITIES FOR ALL.

Wilson Lester | President | Piedmont Business Capital

INVESTING IN GREENSBORO’S GROWING CREATIVE ARTS SECTOR WILL ENSURE THAT MORE GRADUATES FROM UNC GREENSBORO’S RENOWNED COLLEGE OF VISUAL AND PERFORMING ARTS WILL CHOOSE TO STAY HERE IN THIS VIBRANT CITY AND WILL ENRICH THE LIFE OF OUR COMMUNITY.

bruce d. mcclung | Dean College of Visual and Performing Arts | UNC Greensboro

I HAVE WATCHED HIGH POINT AND GREENSBORO STRIVE FOR EXCELLENCE FOR DECADES. WE WORK COLLECTIVELY TO ATTRACT BUSINESSES, TALENT, AND NEW PEOPLE TO OUR CITIES. WE INVEST IN BUILDINGS, INCENTIVES, AND INFRASTRUCTURE. YET, THE CREATIVE ECONOMY WITH ITS ARTISTS AND ORGANIZATIONS IS THE BEDROCK TO THRIVING, DYNAMIC CITIES. NOW IS THE TIME TO INVEST IN OUR CREATIVE CLASS AND INVEST IN OUR FUTURE.

Tom Blount | Editor | High Point Enterprise (retired)
A STRONG ARTS ENVIRONMENT REFLECTS AND CONTRIBUTES TO A SOLID ECONOMIC BASE. IT ASSISTS WITH ACQUIRING TOURISM AND HELPS BUSINESSES THRIVE. ARTSGREENSBORO IS AT THE VORTEX OF OUR CITY’S RICH ARTS SCENE AND HELPS DRAW A WIDE SPAN OF INTEREST IN THE CREATIVE SPHERE THAT EXISTS THROUGHOUT OUR COMMUNITY. LOCAL BUSINESSES, SCHOOLS, UNIVERSITIES, AND ARTISTS FROM ALL GENRES BENEFIT FROM OPPORTUNITIES AND PROPITIOUS GROWTH THAT RESULT FROM A STEADY STREAM OF ARTS ACTIVITIES. UNDENIABLY, THE ARTS ARE AN ADDED VALUE TO GREENSBORO’S OVERALL ECONOMY.

Frances Ward-Johnson | Dean College of Arts, Humanities and Social Sciences | N.C. A&T State University


Jim Morgan | Attorney | Morgan, Herring, Morgan, Green, Rosenblutt

MAKING LEMONADE FROM THE LEMONS THE PANDEMIC DISTRIBUTED BY USING ARP MONEY TO INVEST IN THE CREATIVE ECONOMY MAKES GOOD SENSE FOR MANY REASONS.
• THE ARTS COMMUNITY HAS BEEN SOCKED IN THE NOSE. LET’S BUILD IT BACK BETTER.
• AS WITH ALL COMMUNITIES, A VIBRANT FUTURE REQUIRES RETAINING AND CREATING JOBS. EMPLOYERS SEEK COMMUNITIES WHERE THEIR COLLEAGUE’S LOVE TO LIVE. THE ARTS AND CREATIVE SCENE IS A LARGE PART OF WHY MANY PEOPLE ENJOY A LIVING IN ONE PLACE OVER ANOTHER. I FEEL LIKE WE HAVE ONLY TAPPED A FRACTION OF THE POTENTIAL OF OUR ASTONISHINGLY CREATIVE AND TALENTED NEIGHBORS.
• LET’S USE THIS OPPORTUNITY TO IMAGINE THEN NURTURE A CREATIVE COMMUNITY THAT CAUSES TENS OF THOUSANDS TO SAY, “THE ARTS AND CREATIVE VIBE IN THESE COMMUNITIES ARE HUGE PART OF WHY I WANT TO STAY (OR MOVE) HERE”.

A RELATED STORY: A COUPLE OF YEARS BACK A PERSON WHO HAD RECENTLY MOVED HERE SHARED THAT HE WAS OFFERED A JOB HERE BUT HE AND HIS WIFE WERE SKEPTICAL ABOUT MOVING FROM PORTLAND OREGON FOR A FEW REASONS INCLUDING THAT THEY LOVED THE FOOD AND DINING SCENE THERE AND DOUBTED THEY BE HAPPY WITH THE RESTAURANTS AND MARKETS HERE. AFTER DINING AT A LOCAL RESTAURANT HE SENT HIS WIFE A TEXT WITH PHOTOS OF HIS FOOD AND THE RESTAURANT WITH A NOTE THAT SAID, “WE CAN LIVE HERE!” THE FAMILY AGREED TO MAKE THE MOVE LATER THAT EVENING. LET’S CREATE THOUSANDS OF STORIES LIKE THIS ONE WHERE JOB CREATION AND RETENTION IS DIRECTLY LINKED TO OUR ARTS AND CREATIVE COMMUNITIES.

Dennis W. Quaintance | CEO | Quaintance-Weaver Restaurants and Hotels
GRANTS TO 222 ARTISTS TOTALING $155,623
77 GRANTS TO 53 ORGANIZATIONS TOTALING $1,442,162
GRAND TOTAL OF $1,597,785 IN COVID RELIEF
MARCH 2020 THROUGH FEBRUARY 2021

THANK YOU!
FOR YOUR SUPPORT