



Artist Support Grant Workshop

Davidson, Davie, Forsyth, Guilford, and Randolph Counties

<https://www.artsgreensboro.org/amplify/asg/>



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What is the Artist Support Grant ?

- The **North Carolina Arts Council** has established the **Artist Support Grant (ASG)** as a one-year regional grant program to support individual artists during and following the COVID-19 pandemic.
- The Artist Support Grant program expands the number of regional consortiums from 13 to 18 to ensure more equitable disbursement of funds to artists in rural and urban areas across the state.
- The program provides direct support to individual artists for professional and artistic development, either to enhance their skills and abilities to create work, or to improve their business operations and capacity to bring the work to audiences.

Eligibility and Requirements

Residency

- Artists must reside in the following counties **Davidson, Davie, Forsyth, Guilford, and Randolph County and live in Region 11 for at least one (1) year.**
- Applicants must be at least **18 years old** and either a U.S citizen or permanent resident immigrant. Proof of residence and statue may be required by the consortium.
- Artists who have lived in more than one region should apply only where they spend **the majority of the year.**
- All members of a **collaborating team** must be North Carolina residents, live in the region where they are applying, and meet the other eligibility requirements.
- Résumés documenting residence from all team members should be included with the application.

Eligibility and Requirements

Multiple Awards

- Artists who are sole proprietors of organizations that have already received funding for Fiscal Year 2021-2022 from the North Carolina Arts Council are **ineligible** to apply

Conflicts- of- Interest

- Current board and staff members of the participating partner organizations and their family members are not eligible to apply for the award.

Eligibility and Requirements

Student Status

- The Artist Support Grant is intended for adult, **non-student artists**.
- Artists enrolled **full-time** in undergraduate or associate degree-granting programs may not apply for the grant.

Exceptions:

- a. Artists in certificate programs are generally eligible.
- b. Artists pursuing graduate degrees in subjects other than their art form may be eligible if they meet the other eligibility criteria.

Eligible Projects and Costs

- **Completion/Presentation of New Work**
 - Cost of resources necessary to complete or present a significant new work (e.g., purchasing art supplies or equipment (digital may qualify) or space rental)
- **Career Promotion**
 - Projects aimed at advertising artists' work and/or demonstrating their skill level (e.g., websites, portfolios, audio-visual documentation, and online presentation)
- **Training**
 - Costs to attend a class or workshop (in-person or virtual) aimed either at enhancing the artist's skill level or professional development (e.g., a master class or workshop taught by acknowledged authorities in the applicant artist's medium)
- **Travel**
 - Costs of transportation, lodging, and food for training, professional conferences, or research as allowed or possible while adhering to social distancing guidelines
- **Services**
 - Rental of equipment or facilities for presentation of a new work, recording studio space, etc.
- **Supplies**
 - Purchase of supplies and materials necessary for the completion or production of a new work deemed by the artist to be an essential work in his/her career.
- **Artist Fee**
 - Costs of labor, equals the time that one spends of a project. (Two ways to show a reasonable artist fee is by the hour and/or by the month). Applicants may apply for up to **50% of the grant to support artists.**

Ineligible Projects and Costs

- Scholarships for undergraduate- or graduate-level education
- Projects that support or oppose a particular candidate for public office
- Projects that are exclusive to members of a particular religious faith group
- Nonprofit initiatives
- Projects that do not have a direct effect on the applicant's growth as an artist (e.g., the promotion of other artists' work)

Budget | Filling out the Budget Template

- **Start with your expenses.** List the things you'll need to make your project successful. Be specific, but not too detailed. We need to know you plan to spend \$400 on a new tablet for your digital art. We don't need to know the brand model, where you plan to buy it, and the exact sale price of \$379.99 plus tax.
- Start with the total amount needed. Then break down what will be covered by your grant allocation, and what will be covered by other funding sources. When you add the grant portion plus the supplemental portion, it should equal the total expense.
- **Next, list your Income.** The NC Arts Council Artist Support Grant total should equal your total Grant Request amount. **MAKE SURE THESE MATCH.** If you're asking for a \$1,500 grant, don't list \$2,000 worth of income on this line.
- List those other sources of funding mentioned above and how much you expect from each source. This can be sponsorships, in-kind gifts, family, your own money, etc. We just need to know you have a plan to cover any expenses the grant doesn't cover. When you add the grant portion plus the supplemental portion, it should equal the total Income.
- Remember that this grant is NOT a matching grant. You are NOT required to raise additional funds for your project. If the grant will cover your expenses in their entirety, simply state that and leave the Supplemental Funds blank.
- Your Total Expenses and Total Income should match each other when you're finished.
- **Other Budget Tips and Suggestions**
- Remember that the maximum grant is \$2000. If your project will cost more, you will need to identify those other sources of income to cover those additional costs.
- Plan for a contingency. If your grant request is not fully funded, have a plan B in mind for raising additional capital or cutting expenses in order to balance your budget.

Sample Budget

North Carolina Artist Support Grant

2021-2022 Application

Budget Income and Expenses

Expenses

Description	Total	Grant	Supplemental Funds*
New Tablet	400	350	50
Pen Stylus	150	150	
Website for selling digital art	1500	1500	
Total Expenses:	2050	2000	50

Income

Description	Total	Grant	Supplemental Funds*
N.C. Arts Council Artist Support Grant	2000	2000	
Best Buy Credit Card	50		50
Total Income:	2050	2000	50



The Application Process

Davidson, Davie, Forsyth, Guilford, and Randolph Counties

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How to create a submittable account ?

- a. Go to <https://www.artsgreensboro.org/amplify/asg/>
- b. Go to the “Funding” tab
- c. Click on the subtab, “For Individual Artist”
- d. Click on the tab to the right that says “Apply Now”
<https://www.artsgreensboro.org/amplify/asg/>
- e. There will be a display of information in regards to the account
- f. Scroll down below and click on “Create an Account”
- g. Personalize account
- h. Once an account has been created you will be able to receive support from submittable after business hours (<https://www.submittable.com/help/organization/>)

ASG Deadline

- Application Information
 - a. Application Opened: **September 1, 2021**
 - b. Application Deadline: **11:59 pm, Monday, October 18, 2021**. All applications are submitted on the <https://www.artsgreensboro.org/amplify/asg/> online grant portal
- Timeline
 - a. Project Timeline: Recipients will be notified by **Friday, January 21, 2022**
 - b. Projects must be completed by **December 31, 2022**
 - c. Project Interim Report Due: **On or before Wednesday, June 15, 2022**
 - d. Project Evaluations Due: **On or before Monday, January 16, 2023**



The Review Process

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Evaluation Criteria

Artistic Merit (50%)

- Demonstrated talent in an art form and overall excellence of the artist's work
- Evidence of originality, inventiveness, and/or cultural significance in the art work

Project Merit(25%)

- Feasibility (well-organized, shows preparation and planning) of the proposed project
- Clear, well-thought out and informative budget

Professional Development (25%)

- Clear commitment to a career as a practicing professional artist
- Benefit of the proposed project to the artist's professional growth

Review Process

- All complete applications will be reviewed by a diverse panel of arts professionals with experience in various disciplines.
- Panelists will score each application based on the evaluation criteria (**Artistic Merit - 50%, Project Merit - 25%, Professional Development - 25%**).
- Panelists will provide feedback on all applications based on the evaluation criteria.
- Upon request, feedback and scoring will be provided to all applicants.

Questions and Answers

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Artist Resources

How to Write an Artist Statement

What is an artist statement?

- An artist's statement is an artist's written description of their work.
- The brief text is for, and in support of, their own work to give the viewer understanding.
- An artist's statement is as important as an artist's work. Simply put, the artist statement is a brief description of your artworks that shapes the viewers' perspective when they are looking at your art.

The Structure

- What is the intent and purpose of your art?
- What does it say about you as an artist?
- What keeps you motivated every day?
- What is your artist story?
- What questions are you often asked about your work?
- The opening sentence should be distinct and captivating and draw the readers in
- You must establish the connection between what you are creating as an artist, and why are you doing it.

The Structure | One (1) Page

- Begin with a short paragraph about the basic premise behind your work, artistic style, and vision.
- What do you want to say with your art?
- What is it that makes your work unique?
- What inspires you?
- What makes you stand out from the rest of the artists working in your space?
- The reason behind creating your work and its history
- The context of your work -Medium, artistic process, technique, and influences
- Highlight what materials you work with and your sources and inspiration
- Overall vision
- TIPS:
 - Keep your artist statement short.
 - Be specific and on the point.
 - Bring clarity, confidence and focus on your statement.
 - Write about 'Why' you created the artwork.
 - Use precise details such as where you are from, where you live, your medium and style of work.

Components of an Artist Resume

- Contact Information including website
- Objective or Profile
- Education
- Professional Experience
- Exhibitions
- Commissions
- Collections
- Grants and awards
- Residencies
- Professional Organizations
- Research the structure of a resume
- Research the format of a resume
- Use a template if this is your first time drafting a resume.

NOTE:

- A resume is built off your experience.
- Suppose an artist does not have some of these components listed. Then the artist does not have to add all the components to the resume.