



ARTIST SUPPORT GRANT WORKSHOP

DAVIDSON, DAVIE FORSYTH, GUILFORD, AND RANDOLPH COUNTIES

<https://www.artsgreensboro.org/amplify/asg/>



North
Carolina
Arts
Council
*Fifty years
of leadership*

- The Artist Support Grant provides direct support to individual artists for professional and artistic development, either to enhance their skills and abilities to create new work, or to improve their artistic and business operations and capacity to bring the work to audiences.
- The fund was created as part of North Carolina Arts Council's reprioritization of grants to provide stabilization for artists and organizations since the onset of COVID-19.

WHAT IS THE ARTIST SUPPORT GRANT?

- ▶ ● Artists must reside in the following counties **Davidson, Davie, Forsyth, Guilford, and Randolph County** and live in District 11 for at least one (1) year from the application deadline. September 30, 2021, to September 30, 2022
- ▶ ● **Artists who are at least 18** (adult non-student) **and either a U.S citizen or permanent resident immigrant**. Proof of residence and status may be required by the consortium.
- ▶ ● Artists who have lived in more than one region should apply only where they spend **most of the year**.
- ▶ ● **Artists and small, unincorporated collaborative groups**. Collaborating team must be North Carolina residents, live in the region where they are applying, and meet the other eligibility requirements. **Résumés documenting residence from all team members** should be included with the application
- ▶ ● Artists in certificate programs or graduate degrees in subjects other than their artistic discipline may be eligible if they meet additional criteria.

WHO IS ELIGIBLE?

▶ **Multiple Awards**

- ▶ ● Artists who are sole proprietors of organizations that have already received funding for Fiscal Year 2022-2023 from the North Carolina Arts Council are not eligible to apply
- ▶ ● Artists who received an award for Artist Support Grant in 2020-21 or 2021-22 are not eligible to apply. (Awardees must wait two years to reapply.)
- ▶ ● Artists enrolled in full time undergraduate or associate degree are not eligible to apply

▶ **Conflicts- of- Interest**

- ▶ ● Current board and staff members of the participating partner organizations and their family members are not eligible to apply for the award

WHO IS NOT ELIGIBLE?

Completion/Presentation of New Work

- ▶ ● Cost of resources necessary to complete or present a significant new work (e.g., purchasing art supplies or equipment (digital may qualify) or space rental, recording studio, etc.)

Career Promotion

- ▶ ● Projects aimed at advertising artists' work and/or demonstrating their skill level (e.g., websites, portfolios, audio-visual documentation, and online presentation)

Training

- Costs to attend a class or workshop (in-person or virtual) aimed either at enhancing the artist's skill level or professional development (e.g., a master class or workshop taught by acknowledged authorities in the applicant artist's medium)

Travel

- Costs of transportation, lodging, and food for training, professional conferences, or research as allowed or possible while adhering to social distancing guidelines

Applicants may apply for up to 50% of the grant to support artists

- Costs of labor, equals the time that one spends of a project. (Two ways to show a reasonable artist fee is by the hour and/or by the month).

WHAT WILL THE GRANT FUND?

- ▶ ● Scholarships for undergraduate or graduate level education
- ▶ ● Projects that support or oppose a particular candidate for public office
- ▶ ● Projects that are exclusive to members of a particular religious faith group
- ▶ ● Nonprofit initiatives
- ▶ ● Projects that do not have a direct effect on the applicant's growth as an artist (example; promote another artist)

WHAT WILL THE GRANT NOT FUND?

Artistic Merit (50%)

- ▶ ● Demonstrated talent in an art form and overall excellence of the artist's work
- ▶ ● Clear commitment to a career as a practicing professional artist

Project Merit(25%)

- Feasibility (well-organized, shows preparation and planning).
- Clear description on budget of how, and on what will the funding be spent.

Professional Development (25%)

- Benefit of the proposed project to the artist's professional growth.

HOW WILL YOUR APPLICATION BE EVALUATED?

THE APPLICATION PROCESS

<https://www.artsgreensboro.org/amplify/asg>

Application Dates: September 1 to September 30, 2022

Project Timeline: January 1 to December 31, 2023

Funding spent Timeline: January 1 to June 30, 2023

Reporting Due:

Interim Report: March 2023 to June 2023

Final Report: Two weeks after completion of project not later than December 31, 2023



- a. Go to <https://www.artsgreensboro.org/amplify/asg/>
- b. Go to the “Funding” tab – “For Individual Artist”
- c. Click on the subtab, “Artist Support Grant”
- d. Click on the tab to the right that says “Apply Now”

There will be a display of information about the account

- f. Scroll down below and click on “Create an Account”
- g. Email, password and first and last name are required
- h. This is now your account, and this is where you apply for and report on your submitted grants.

To receive support from submittable after business hours
(<https://www.submittable.com/help/organization/>)

HOW DO I CREATE A SUBMITTABLE ACCOUNT?

Who are you: Artist Statement and Resume

Project Title

Describe your project: Simple 25-word statement that explains what you want to do

Why and How: Narrative should explain where you are now, what you want to accomplish, why this is a logical next step for your career and impact it will bring. Goals you have set to advance your career are bonus information.

Make your sentences simple, and declarative and specific. Use active voice and stay on topic.

When: Timeline – Be clear on how long this will take

Work Samples: Applicants must provide high-quality work samples. Samples must be of the artist's work only. Hard copies will not be accepted. Work must be completed within the past three years.

Each discipline has a clear outline on what type and how many work samples can be submitted.

NARRATIVE AND WORK SAMPLES

Funding narrative:

Align your funding narrative with your 25-word statement. (Complete new work = buy supplies, Travel to conference = cost of conference, hotel room)

Get estimates of supplies, check on-line for current travel pricing provide names of teachers and credibility of class, name the conference and location.

Income and Expense Budget Template:

Top section is for Expenses = Bottom section is for Income

Request a \$1000 grant= describe how it will be spent and put \$1000 on the grant line.

Showing additional income lets the reviewer know you are committed to the project.

FUNDING NARRATIVE AND BUDGET TEMPLATE

- ▶ **Start with your expenses:** List the things you'll need to make your project successful. Be specific, but not too detailed. We need to know you plan to spend \$400 on a new tablet for your digital art. We don't need to know the brand model, where you plan to buy it, and the exact sale price of \$379.99 plus tax.
- ▶ Break down what will be covered by your grant allocation, and what will be covered by other funding sources.
- ▶ **Income needed to meet expenses:** The NC Arts Council Artist Support Grant total should equal your total Grant Request amount. MAKE SURE THESE MATCH. If you're asking for a \$1,500 grant don't put \$2,000 on the grant line.
- ▶ **Expenses = Income:** When you add the grant portion plus the supplemental income, it should equal the total expense
- ▶ Other Budget Tips and Suggestions • Remember that the maximum grant is \$2000. If your project will cost more, you will need to identify those other sources of income to cover those additional costs.
- ▶ Note other income sources: This can be sponsorships, in-kind gifts, family, your own money, etc. We just need to know you have a plan to cover any expenses the grant doesn't cover.
- ▶ Remember that this grant is NOT a matching grant. You are NOT required to raise additional funds for your project. If the grant will cover your expenses in their entirety, simply state that and leave the Supplemental Funds blank.
- ▶ **Plan for a contingency. If your grant request is not fully funded, have a plan B in mind for raising additional capital or cutting expenses in order to balance your budget**

BUDGET TEMPLATE TIPS

- ▶ ● All complete applications will be reviewed by a diverse panel of arts professionals with experience in various disciplines.
- ▶ ● Panelists will score each application based on the evaluation criteria (Artistic Merit - 50%, Project Merit - 25%, Professional Development - 25%).
- ▶ ● Panelists will provide feedback on all applications based on the evaluation criteria.
- ▶ ● Awards will be based on highest scoring applicants and approved by board members of Winston Salem Forsyth Arts Council and ArtsGreenboro.
- ▶ ● Upon request, feedback and scoring will be provided to all applicants.

REVIEW PROCESS

DATES: OCTOBER 20 TO OCTOBER 31, 2022

- ▶ Shannon Stokes
- ▶ Arts Council of Winston-Salem & Forsyth County
- ▶ Phone:(336) 747-1416
- ▶ Email : sstokes@intothearts.org
- ▶ Website
- ▶ <http://www.intothearts.org>

- ▶ Deb Ruffino
- ▶ ArtsGreensboro
- ▶ Phone:(336) 373-7523
- ▶ Email: druffino@artsgreensboro.org
- ▶ Website
<https://www.artsgreensboro.org/>

QUESTIONS AND ANSWERS

- ▶ What is an artist statement?
- ▶ Establishes the connection between what you are creating as an artist, and why are you creating this work.
- ▶ ● An artist's statement is an artist's written description of their work.
- ▶ ● The brief statement supports the work and gives the viewer understanding and insight.
- ▶ ● An artist's statement is as important as an artist's work.

- ▶ The Structure
- ▶ ● The opening sentence should be distinct and captivating and draw the reader in
- ▶ ● What is the intent and purpose of your art?
- ▶ ● What does it say about you as an artist?
- ▶ ● What keeps you motivated every day?
- ▶ ● What is your artist story?
- ▶ ● What questions are you often asked about your work?

HOW TO WRITE AN ARTIST STATEMENT

Inspirational Vision

- ▶ ● What do you want to say with your art?
- ▶ ● What is it that makes your work unique?
- ▶ ● What inspires you?
- ▶ ● What makes you stand out from the rest of the artists working in your space?
- ▶ ● The reason behind creating your work and its history
- ▶ ● The context of your work - Medium, artistic process, technique.
- ▶ ● Highlight who and what influences you.

Tips

- ▶ ● Keep your artist statement short.
- ▶ ● Be specific and to the point.
- ▶ ● Focus on clarity and confidence in your statement.
- ▶ ● Use precise details such as where you are from, where you live, your medium and style of work

ARTIST STATEMENT INSPIRATION
AND TIPS

A resume is training and work experience

- ▶ ● Research the structure of a resume
 - ▶ ● Research the format of a resume
 - ▶ ● Use a template
- ▶ NOTE: What if I am an emerging artist? A short list of accomplishments can get you started.

Components of a Resume

- ▶ ● Contact Information including website
- ▶ ● Objective or Profile
- ▶ ● Education
- ▶ ● Professional Experience
- ▶ ● Exhibitions
- ▶ ● Commissions
- ▶ ● Collections
- ▶ ● Grants and awards
- ▶ ● Residencies
- ▶ ● Professional Organization

ARTIST RESUME